



APPROVED 3/22/2023

SUMMARIZED MEETING MINUTES

City of Scottsdale
Scottsdale Environmental Advisory Commission (SEAC)
***Special* Meeting**

5:15 p.m. Wednesday, February 22, 2023
Community Development Conference Rooms
One Civic Center, 7447 E. Indian School Road, Scottsdale, 85251

Call to Order 5:17 p.m.

PRESENT: Chair Ute Brady, Vice Chair Natalie Chrisman Lazarr; Commission Members: Tammy Bosse (arrived 5:23 p.m.), Tony Coletta (virtually; left 7:01 p.m.), Walter Cuculic (virtually; 6:29-7:19 p.m. with connection issues), Ryan Johnson, Andrew Scheck

ABSENT: None

STAFF PRESENT: Lisa McNeilly, Sustainability Director; Tim Conner, Manager, Anthony Floyd and Sam Brown (virtually) - Office of Environmental Initiatives; Erin Perreault, Planning, Economic Development & Tourism Executive Director; Cindi Eberhardt, Planning & Development Area Director; Christy Hill, Citizen Liaison

PUBLIC COMMENT: Three members of the public were present, and one requested to speak on Item #1.

1) Scottsdale Community Sustainability Plan

Chair Brady asked for public comment, and Dr. Phillip Allsopp shared that the structure and framework of the draft plan could be enhanced with baseline data and that such data should be readily available. Commissioners discussed other ways to identify needed data. Erin Perreault, Planning, Economic Development & Tourism Executive Director, shared comments on the Council's interest in completing a sustainability plan.

Christy Hill, Citizen Liaison, facilitated the discussion portion of the meeting. After mentioning that written comments submitted by some Commissioners had been shared as part of the agenda packet, Ms. Hill asked Commissioners to identify their top three priorities for feedback on the draft plan, which were posted on a flipchart. Each Commissioner elaborated on their priorities and why they were chosen. As a way to find consistencies and consensus, Commissioners were asked to categorize all of the priorities and to identify groupings and overlaps or clusters. Next, Commissioners were asked to add bullet points or details for each of the eight clusters. These details were discussed for each cluster, and members agreed to consolidate two of them. Photos of the flipcharts and post-it notes are attached, and the clusters are listed below:

- Peer review/task force: more than one concept discussed (varying by membership; timeline; vs

stand-alone peer review)

- Strategy: Timeline for workplan and goals
- Timeline (CSP Final): Complete by summer vs. take as much time as needed
- Vision/Why: Add more compelling language to build support for plan actions
- Metrics/data: Focus on baseline data
- Outcomes: Similar to Strategy (benchmarks, goals or dates to develop goals)
- Accountability: Monitoring, annual reviews of progress and implementation, updates
- (Format/impact was consolidated with Accountability)

To conclude the conversation, Commissioners were asked to share additional input on the items on the flipcharts. Each member present had time to share their over-arching thoughts about the clusters or any other feedback, summarized below (with a photo of the facilitator's notes attached):

- Establish a Task Force/peer review process (differing input)
- Include significantly more information on implementation strategy; goals, indicators, and timelines for all actions
- Need additional baseline data and include how to measure success
- Strive for bold/aspirational goals; clearly identify goals for each section
- Needs a vision for the future; educate on 'why' action is needed
- Additional accountability; more frequent review of goals & implementation
- Timeline for plan adoption (differing input)
- Input on setting targets for individual actions in plan

Chair Brady commented that the discussion did not include a review of the detailed comments shared by Commissioners or the public comments received at the January meeting. Commissioner Scheck noted that there were areas of agreement and that much of the remaining work will require baseline data. Commissioner Bosse expressed agreement with Chair Brady on the lack of detailed discussions, the need to review each page and section of the draft plan, and that she had additional comments to share. Vice Chair Chrisman Lazarr noted the significant amount of public comment and the passion with which comments were expressed which reinforces the importance of the plan. Commissioners discussed suggestions for Chair Brady to include in her remarks at the March 7 City Council Work Study Session before adjournment.

Adjournment 7:35 p.m.

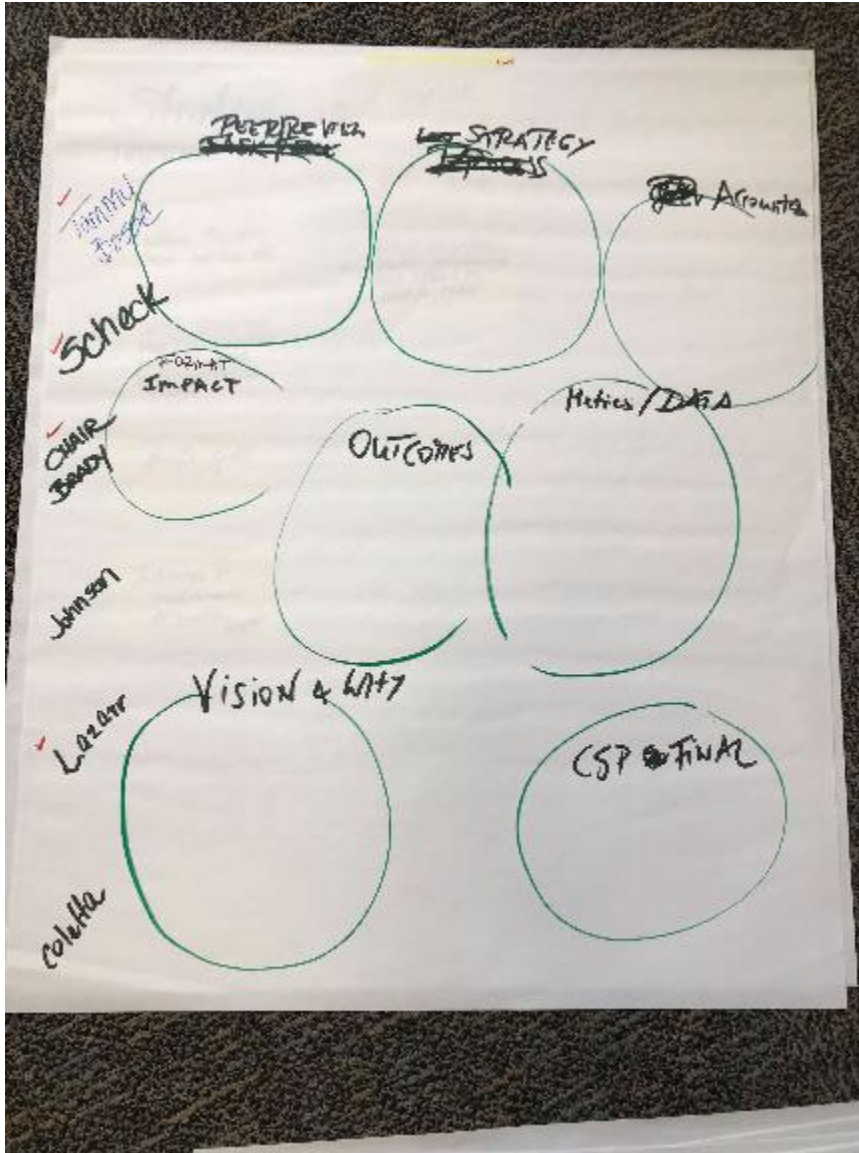


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Attachments: Photographs of written input from Commissioners

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1. Original clusters

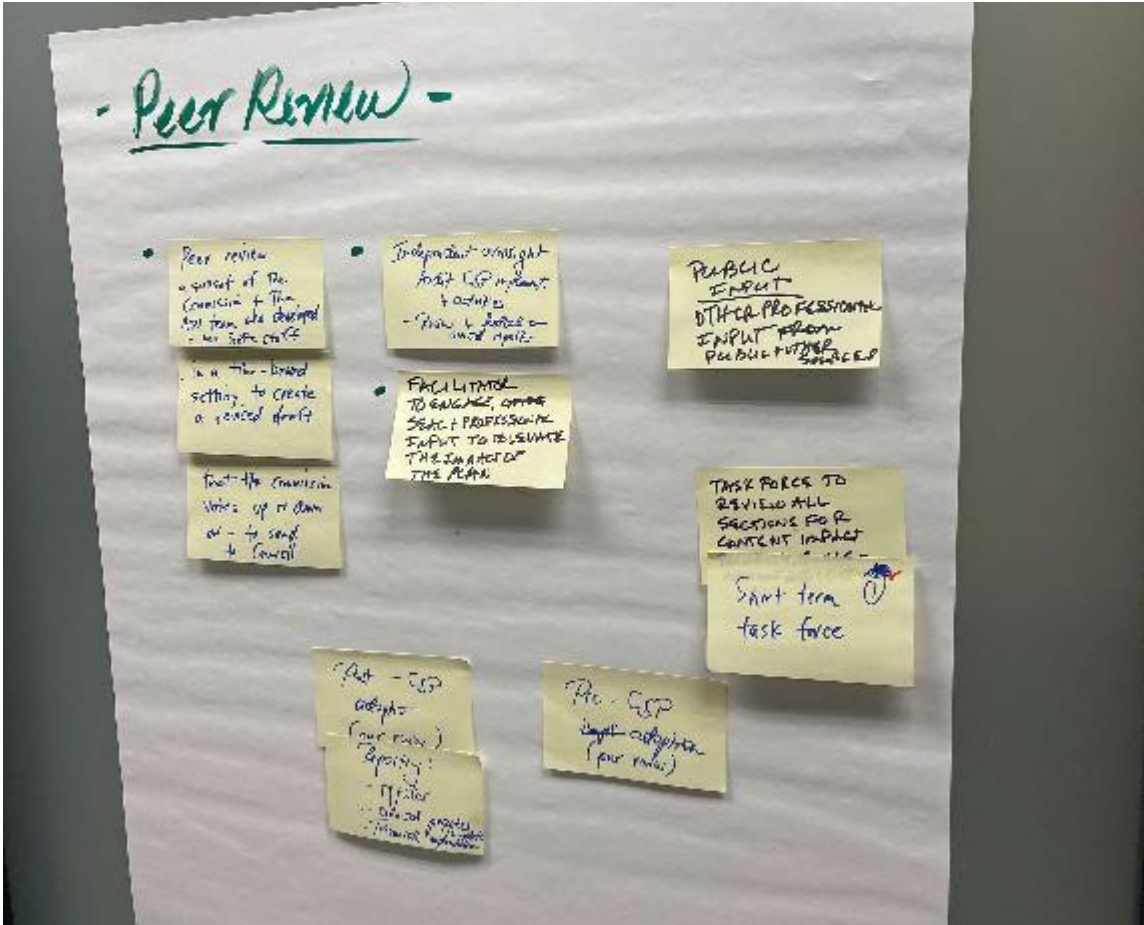


Peer Review, Strategy, Accountability

Format/Impact, Outcomes, Metrics/
Data

Vision & Why, CSP Final

2. Peer Review/task force

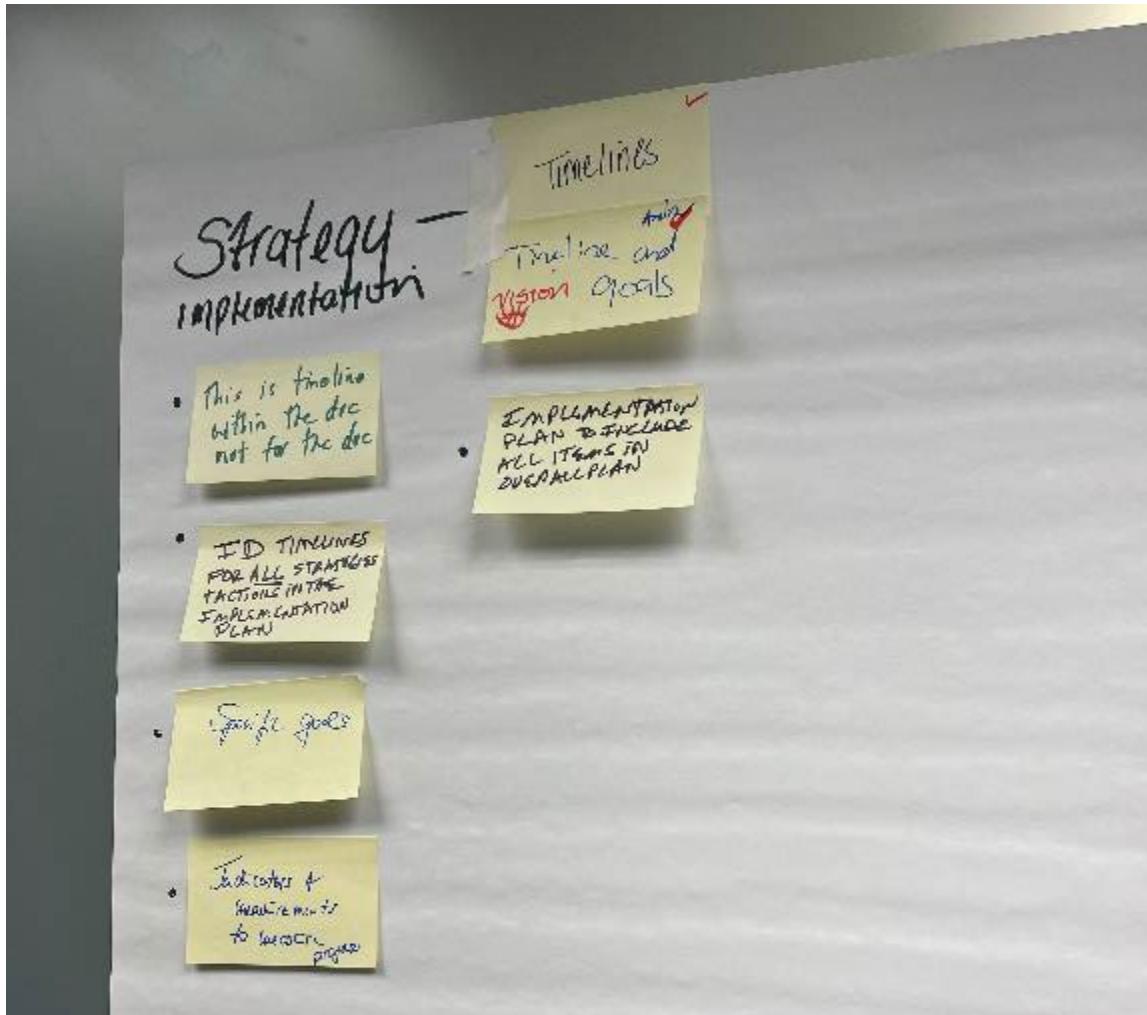


- * Peer review a subset of the Commission + the ASU team who developed + key Scotts staff in a time-bound setting to create a revised draft that the Commission votes up or down on -- to send to Council
- * Independent oversight -- Audit CSP implement.+ activities -- Review & feedback on annual reports
- * Facilitator to engage SEAC + professional input to elevate the impact of the plan
- * Public input Other professional input from public + other sources
- * Post - CSP adoption (peer review) Reporting: - re----4 -- annual progress & update -- triennial implementation
- * Pre-CSP adoption (peer review)

Original priorities:

- * Task force to review sections for content impact priority, goals -- accountability
- * Short term task force

3. Strategy

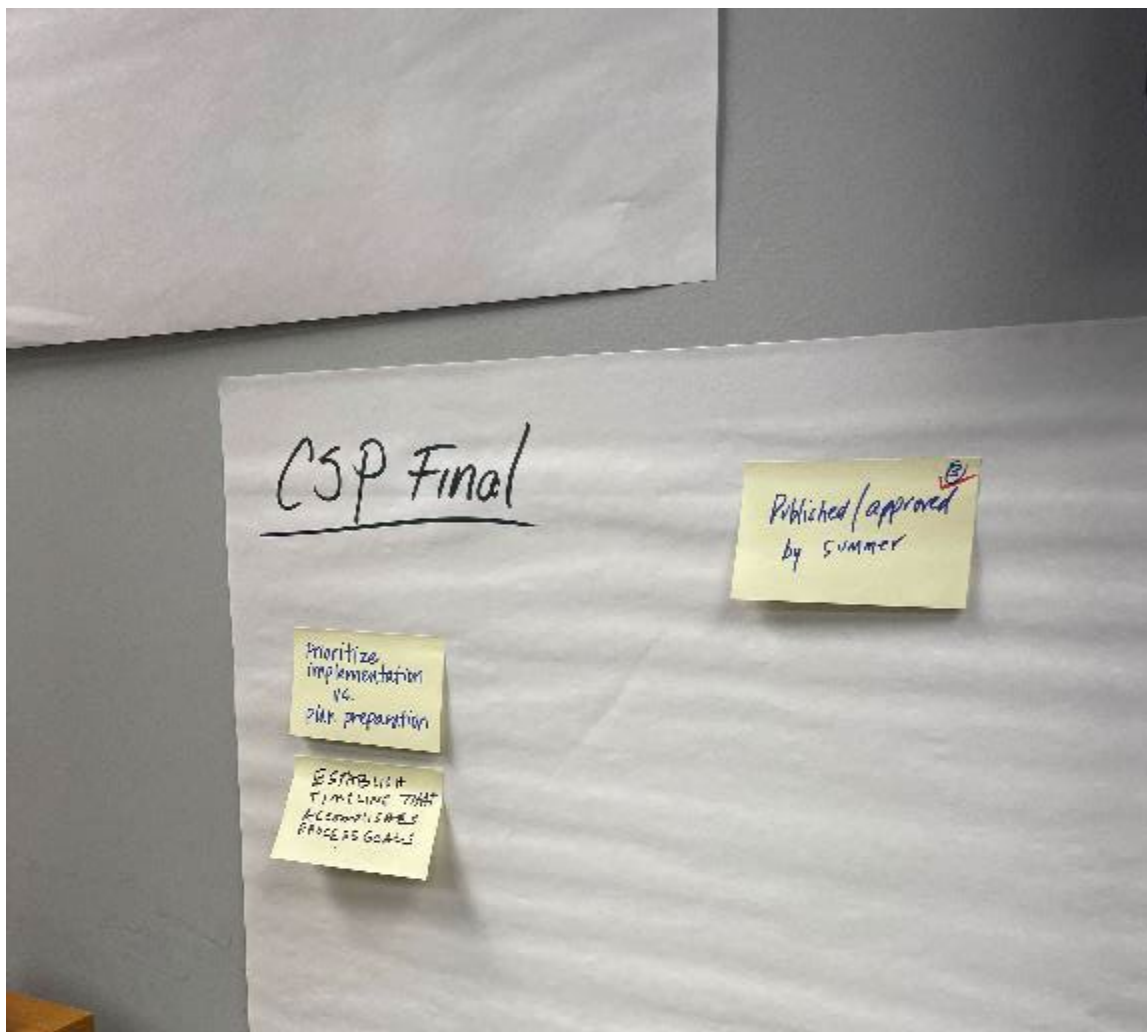


- * This is timeline within the doc not for the doc
- * ID Timelines for all strategies + actions in the implementation plan
- * Specific goals
- * Indicators + measurements to measure progress
- * Implementation plan include all items in overall plan

Original priorities:

- * Timelines
- * Timeline and goals

4. Timeline (CSP Final)

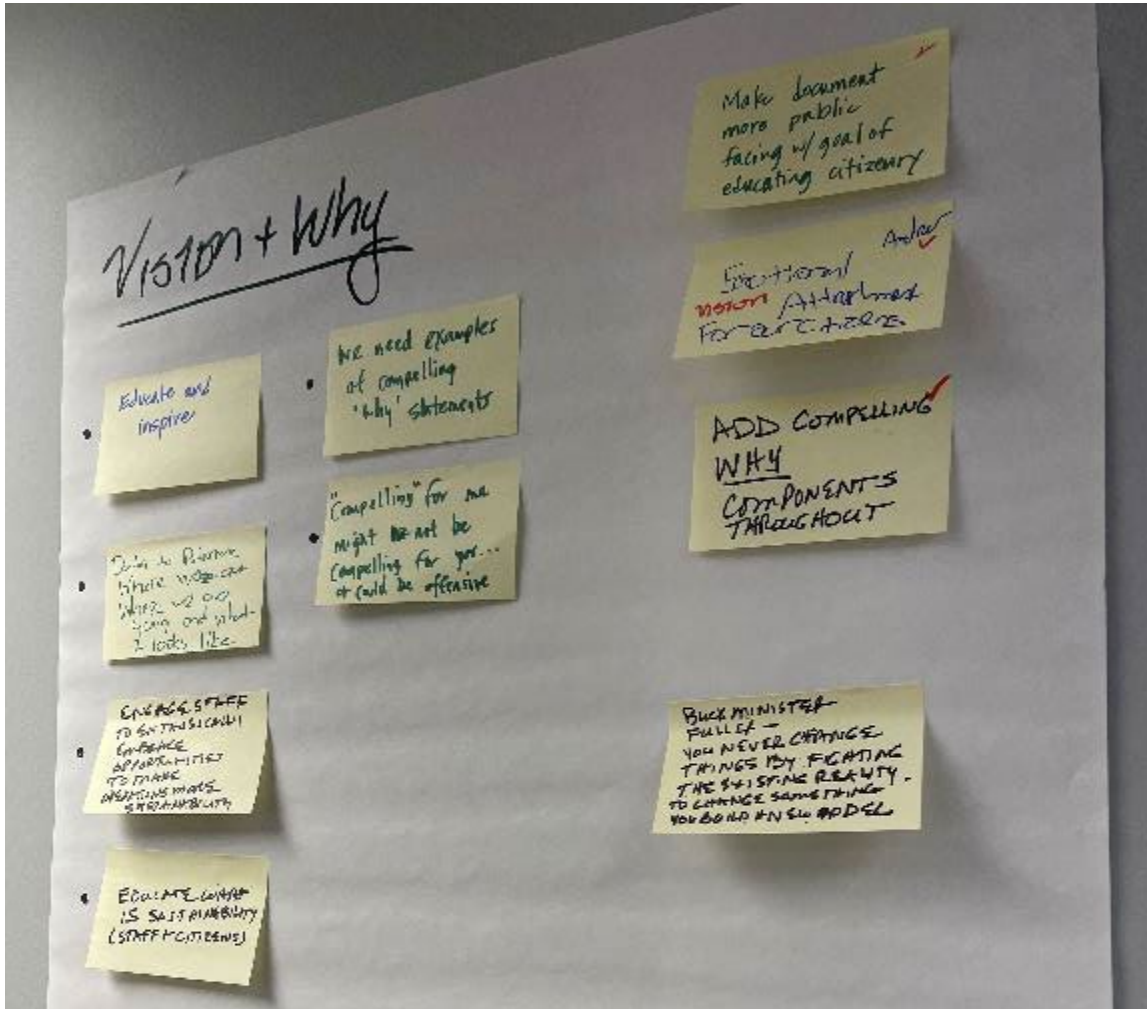


- * Prioritize implementation vs plan preparation
- * Establish timeline that accomplishes process goals

Original priority:

- * Published/approved by summer

5. Vision/Why

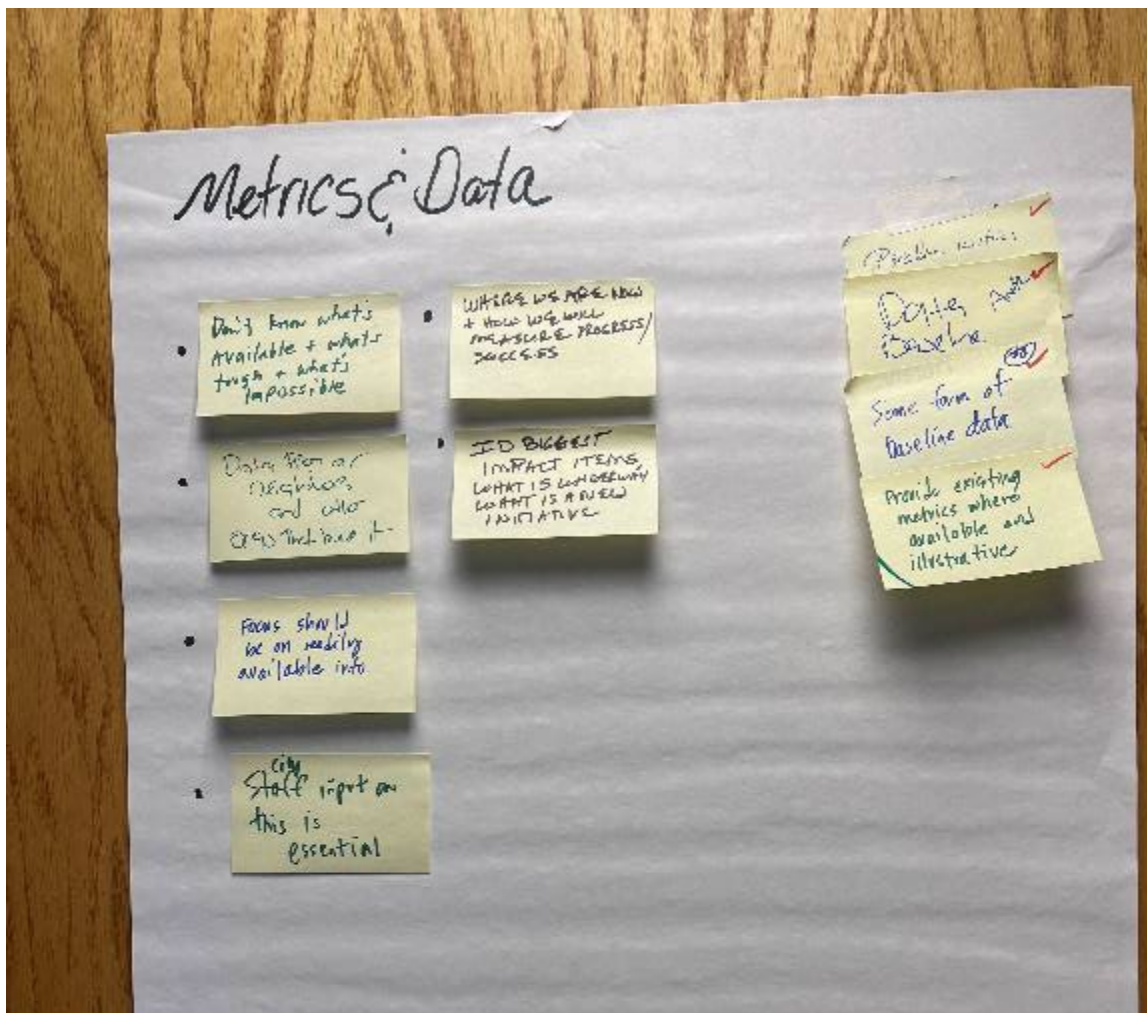


- * Educate and inspire
- * Data to determine where we are, where we are going, and what it looks like
- * Engage staff to enthusiastically embrace opportunities to make operations more sustainability
- * Educate what is sustainability (staff + citizens)
- * We need examples of compelling "why" statements
- * "Compelling" for me might not be compelling for you...or could be offensive

Original priorities:

- * Make document more public facing w/goal of educating citizenry
- * Emotional attachment for our citizens
- * Add compelling WHY components throughout
- * Buckminster Fuller: You never change things by fighting the existing reality. To change something you build a new model.

6. Metrics/data



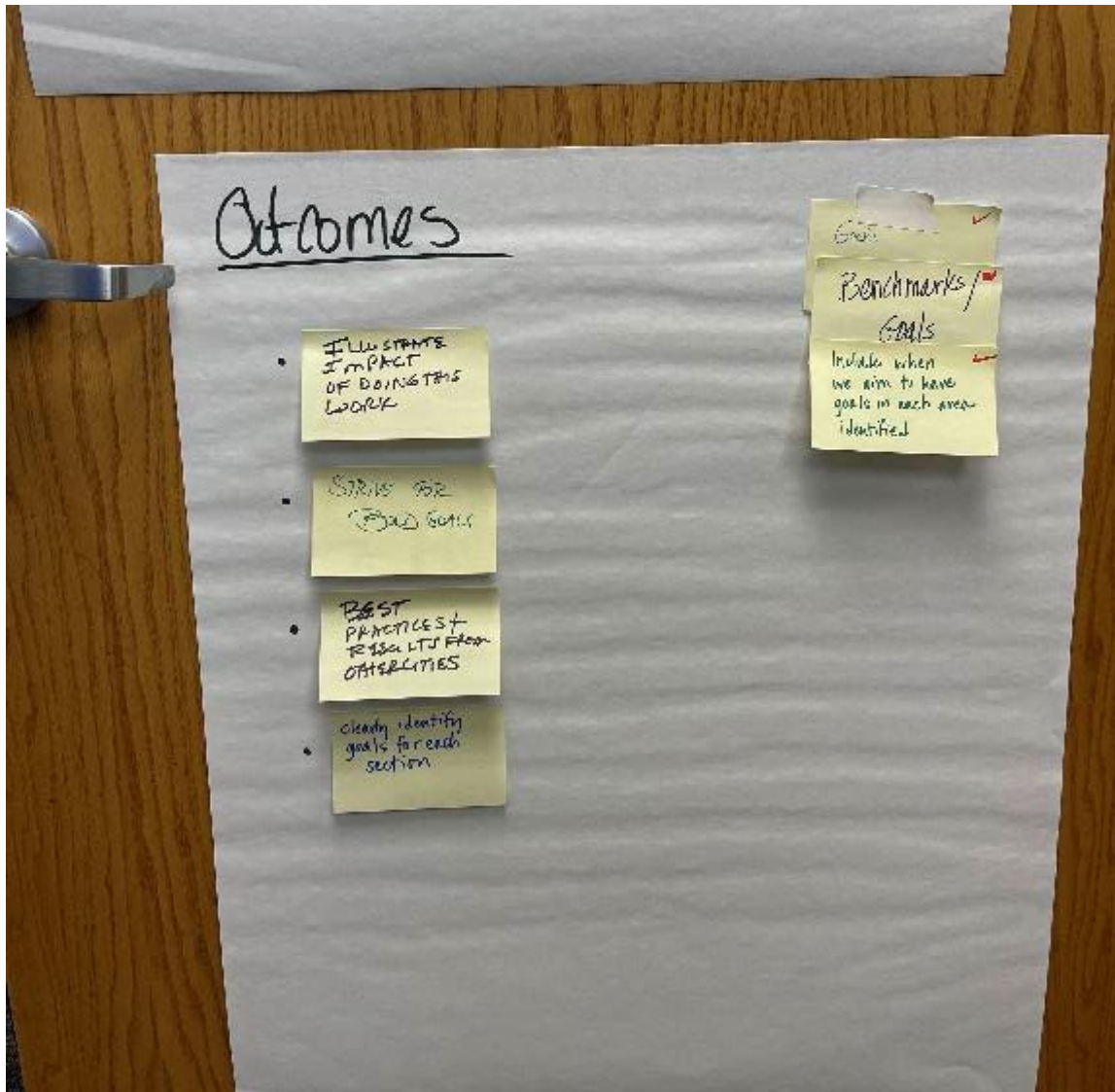
- * Don't know what's available + what's tough + what's impossible
- * Data from our neighbors and other orgs that have it
- * Focus should be on readily available info
- * City staff input on this is essential

- * Where we are now + how we will measure progress/success
- * ID biggest impact items, what is underway, what is a new initiative

Original priorities

- * Baseline metrics
- * Data Baseline
- * Some form of baseline data
- * Provide existing metrics where available and illustrative

7. Outcomes

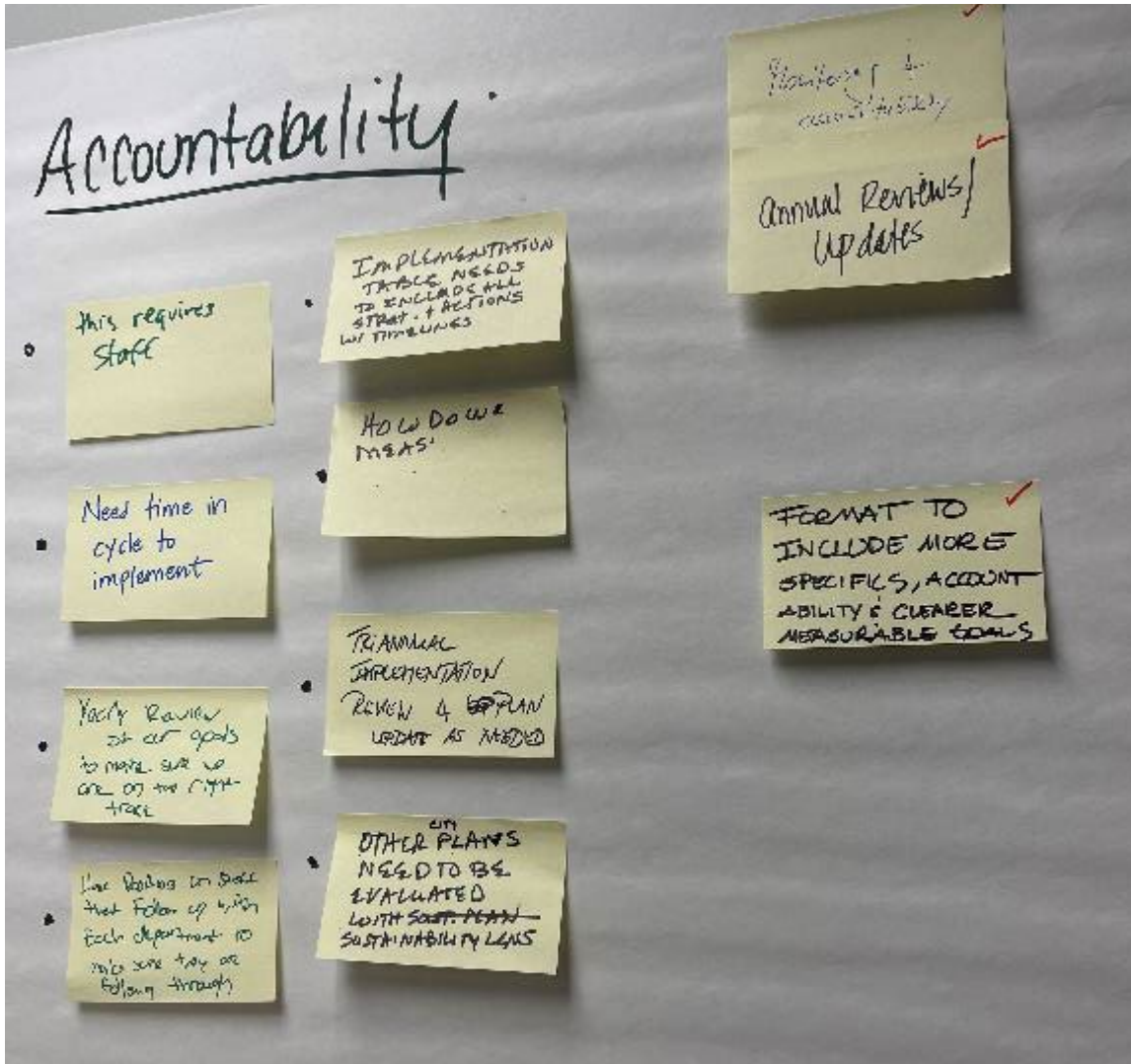


- * Illustrate impact of doing this work
- * Strive for bold goals
- * Best practices + results from other cities
- * Clearly identify goals for each section

Original priorities

- * Goals
- * Benchmarks/goals
- * Include when we aim to have goals in each area identified

8. Accountability

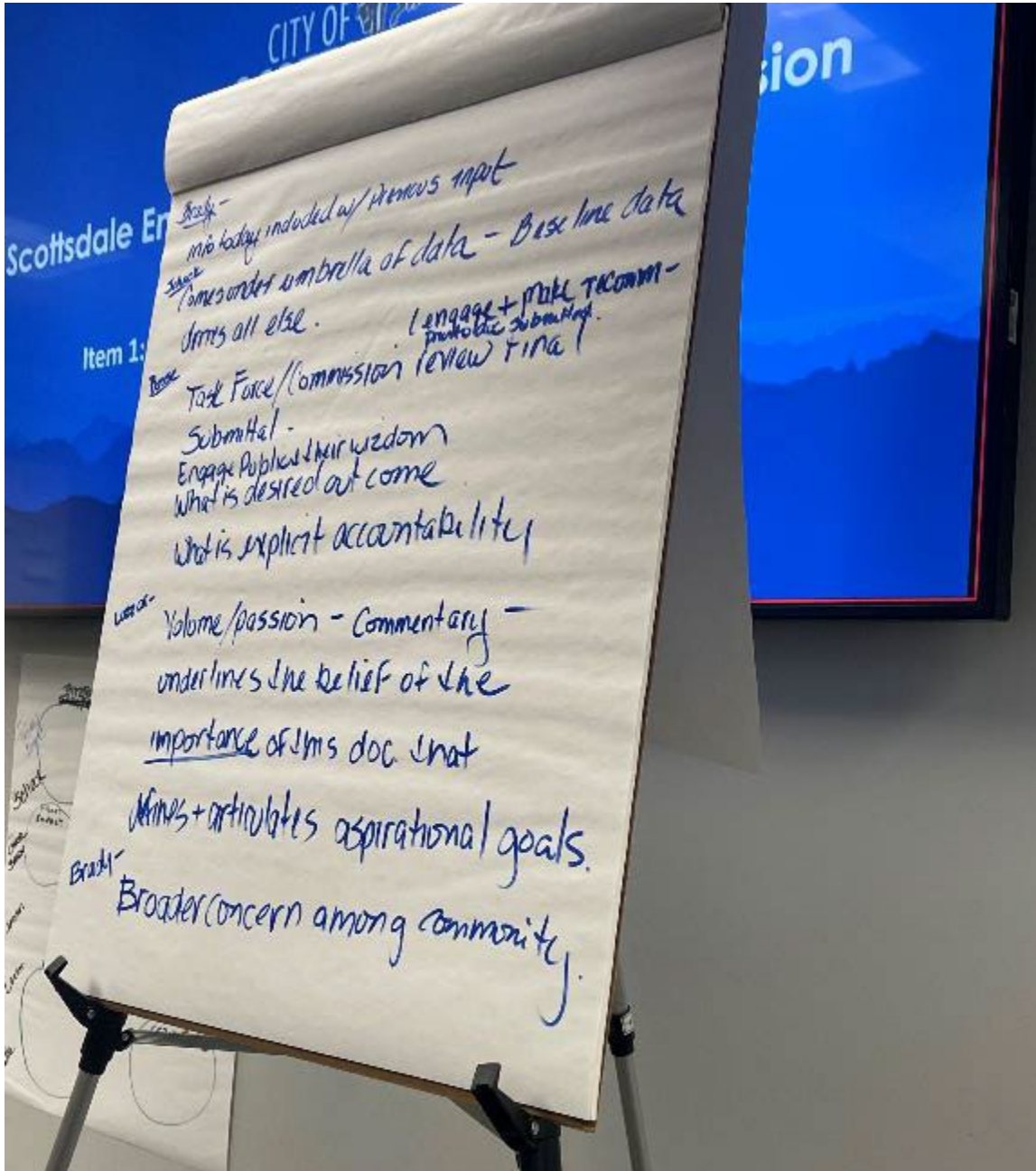


- * This requires staff
- * Need time in cycle to implement
- * Yearly review of our goals to make sure we are on the right track
- * Have position on staff that follow up with each department to make sure they are following through
- * Implementation table needs to include all strategies and actions with timelines
- * How do we meas
- * Triannual implementation review & plan update as needed
- * Other city plans need to be evaluated with sustainability lens

Original priorities:

- * Annual review/updates
- * Format to include more specifics, accountability, & clearer measurable goals

9. Summary/over-arching input



Brady -- Info today included with previous input
Scheck -- Comes under umbrella of data -- baseline data drives all else
Bosse -- Task Force/Commission (engage & make recommendation prior to doc submitted); Submittal; Engage public & their wisdom; what is explicit accountability
Lazar - Volume/passion -- Commentary - underlines the importance of this doc; what defines & articulates aspirational goals.
Brady -- Broader concern among community