



**CITY OF SCOTTSDALE
HUMAN RELATIONS COMMISSION
REGULAR MEETING**

APPROVED MINUTES

Monday, October 11, 2021

Meeting Held Electronically

PRESENT: Janice Shimokubo, Chair
Emily Hinchman, Vice Chair
James Eaneman
Marty Day
Hannellie Mendoza
Stuart Rhoden
Lawdan Shojaee

STAFF: Kelly Corsette
Brent Stockwell
Detective Garrett Wieger

GUEST: Mayor David Ortega

Call to Order/Roll Call

Chair Shimokubo called the meeting to order at 5:00 p.m.

Chair Shimokubo, in accordance with the by-laws, turned the meeting over to Vice-Chair Hinchman to chair the meeting.

Members present as listed above.

Mr. Corsette read the land acknowledgement.

Public Comment

No public comments were submitted.

1. Approval of minutes from the September 13, 2021 meeting

COMMISSIONER EANEMAN MOVED TO APPROVE THE SEPTEMBER 13, 2021, HUMAN RELATIONS COMMISSION MEETING MINUTES. COMMISSIONER DAY SECONDED THE MOTION, WHICH CARRIED SEVEN (7) TO ZERO (0). CHAIR SHIMOKUBO, VICE-CHAIR HINCHMAN, COMMISSIONERS DAY, EANEMAN, MENDOZA, RHODEN, AND SHOJAE VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES.

2. Reading of Proclamation: Indigenous Peoples' Month

Mayor David Ortega read the proclamation from the Office of the Mayor regarding Indigenous People's Day. Mayor Ortega proclaimed October 11, 2021, as Indigenous People's Day and encouraged everyone to explore the origins, narratives, artwork, intricate family bonds, and to understand the ancient living values of the Arizona tribal nations.

3. Presentation and discussion regarding update from Scottsdale Police: Q3 Hate Crime Statistics and YTD totals

Detective Garrett Wieger, investigating hate crimes and bias related crimes, provided a report to the Commission.

- 2021, to date, by definition, there have been no hate crimes.
- There have been three (3) bias related crimes, as there was not enough information to move forward with a hate crime charge.
 - April 2021, two (2) swastikas were painted on a wall that was visible from 87th Street.
 - June 2021, theft of a religious item was reported by a business.
 - June 2021, a business received a threatening call for displaying a pride flag in the window.

Commissioners were given an opportunity to ask questions.

Detective Wieger provided the definition of "hate crime" in accordance with the FBI definition being, "a committed criminal offense which is motivated in whole or part by an offender's bias against race, religion, disability, sexual orientation, ethnicity, gender, or gender identity." Further noting there are two prongs: It must be a criminal offense as defined by state statutes and motivated by a bias.

Detective Wieger explained the process of investigating and prosecuting crimes in accordance with State Statutes, and City and Federal codes only. Regarding the investigation of hate crimes, they follow the same processes, however, the sentence enhancer increases punishment for the offender.

Mr. Corsette outlined the process related to reporting and handling violations of the anti-discrimination ordinance. Assistant City Manager Stockwell further stated the anti-

discrimination ordinance is related to employment, public accommodation, and housing, which are different situations, as this topic is related to criminal activity.

Detective Wieger stated going forward he would be able to provide reports for hate crimes and bias related crimes.

Vice-Chair Hinchman reminded the Commission of its mission to advise City Council, promote diversity and inclusion, and educate residents.

Assistant City Manager Stockwell stated when hate crimes were discussed a year ago it was determined by the Police Department and the City Attorney's Office that the existing laws are comprehensive enough to handle the matters. Additionally, the City Managers Office and the Office of Diversity and Inclusion work behind the scenes looking into situations that do not fit into the anti-discrimination ordinance or rise to the level of criminal activity. The focus is encouraging an understanding of how actions have an impact on others and the city.

4. Presentation, discussion, and possible recommendations regarding the Commission's Strategic Plan and 2021 activities and updates

- Town Hall Sessions – Receive an update and make recommendations on future town hall sessions.

Commissioner Rhoden said they are looking to piggyback on the MLK celebration in January for planning purposes and hopefully the ability to be face-to-face. He noted they have three ideas to increase attendance and awareness. Commissioner Shojaee asked for the Commission's opinions related to piggybacking on the MLK activities.

Assistant City Manager Stockwell stated he is on the Community Celebrating Diversity Board that puts together the Scottsdale Celebrates MLK Jr event. It was suggested to collaborate with advertising. He offered to make a recommendation to the Board on behalf of the Commission.

Vice-Chair Hinchman suggested taking advantage of collaborating with the Community Celebrating Diversity Board.

Commissioner Rhoden said he was excited to work in concert and create a partnership and finds the Town Hall to be an addition to the activities.

Commissioner Shojaee will meet with Assistant City Manager Stockwell prior to the Community Celebrating Diversity Board meeting to discuss the opportunities to be presented on behalf of the Commission.

VICE-CHAIR HINCHMAN MOVED THAT THE COMMISSION RECOMMEND THAT ASSISTANT CITY MANAGER BRENT STOCKWELL APPROACH THE BOARD OF COMMUNITIES CELEBRATING DIVERSITY ABOUT THE POSSIBILITY OF COLLABORATING ON A TOWN HALL MEETING IN JANUARY 2022. COMMISSIONER EANEMAN SECONDED THE MOTION. THE MOTION CARRIED SEVEN (7) TO ZERO (0). CHAIR SHIMOKUBO, VICE-CHAIR HINCHMAN, COMMISSIONERS DAY, EANEMAN, MENDOZA, RHODEN, AND SHOJAEV VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES.

- Scottsdale For All – Receive an update and make recommendations for future plans.

Chair Shimokubo shared a PowerPoint presentation that summarized the highlights of Scottsdale for All (SFA) campaign since inception. It was determined that producing and distributing posters is time-consuming and costly. Presently, SFA has posters and postcards distributed during community events, while social media campaigns continue.

Chair Shimokubo said the banners are cost-prohibitive due the valuable real estate on Camelback.

Commissioner Mendoza suggested refreshing or revitalizing the campaign using the Scottsdale channel and social media. As well as using past and present photos of Scottsdale in action for the posters, rather than a staged photo. Chair Shimokubo said the campaign would need to work with the Office of Communications.

Mr. Corsette said SFA is a solid campaign. He is working with the Public Affairs Supervisor to assign a staff member to work on the SFA Communications Plan because this is an important visual for the city and provides a message that elevates the community. The challenge with building a social audience is providing lots of messages and determining what the messages should be.

Commissioner Shojaee offered to work with staff to come up with ideas for social media and will meet with Mr. Corsette moving forward.

Mr. Corsette will provide the PowerPoint presentation to Commissioners.

Mr. Corsette said the T-shirts that will be worn, and banner being carried in the Phoenix Pride Parade will advertise SFA as well as handing out stickers to get the message out.

- Enhanced Commissioner Involvement - Receive an update on Fall opportunities.

Vice-Chair Hinchman said she would like to see Commissioners involved in future events that promote diversity and inclusion. Anyone planning to attend should let the Chair or Vice-Chair know.

- Identify Important Diversity Issues - Receive an update on focus group plans and make recommendations on next steps.

Commissioner Mendoza said Mike O'Neill, based on his expertise and methodology, has been chosen to partner with the focus group.

- City relationships – Receive an update on meetings involving City departments and next steps.

Chair Shimokubo said the goal is to collaborate with other Scottsdale City Departments to promote diversity and inclusion. In October, Chair Shimokubo and Commissioner Rhoden will be meeting with Scottsdale Center for the Arts to discuss ideas on promoting diversity and inclusion. Future meetings will be scheduled with the Unified School District, the Library, Human Services, and Parks and Rec.

5. Updates, discussion and possible recommendations regarding recent and upcoming diversity and inclusion-related activities and incidents impacting the City of Scottsdale

- Updates on staff hiring plan – Diversity and Inclusion Program Director

Mr. Corsette said 71 applications were received for the Diversity Plan Director position, 22 of which met the qualifications. The next step is to determine who will be interviewed and begin that process within the next two weeks.

- Upcoming 2021 diversity events –
 - National Hispanic Heritage Month – September 15 to October 15
 - And It's Built on the Sacred: A Virtual Discussion – Friday October 15
 - Phoenix Indian Center Silver and Turquoise Ball – October 22
 - ACEL "Dynamics of Leadership" Conference Career and Community Resource Fair, Doubletree Resort, Scottsdale, Friday October 22 and Saturday October 23
 - National Employment of People with Disabilities Awareness month - October 1 through October 31
 - La Hacienda Celebrates Día De Los Muertos event – October 1 through November 2
 - Phoenix Pride Parade – Saturday, November 6

Mr. Corsette encouraged Commissioners to review Scottsdale Arts calendar of events.

6. Identification of Future Agenda Items

The next meeting is scheduled for November 8, 2021.

Future agenda items could include:

- Focus groups
- Strategic plan
- Presentation of 2020 Census results.

Commissioner Day asked to have the Land Acknowledgement written out on the agenda.

Adjournment

VICE-CHAIR HINCHMAN MOVED TO ADJOURN THE MEETING. COMMISSIONER EANEMAN SECONDED THE MOTION. THE MOTION CARRIED SEVEN (7) TO ZERO (0). CHAIR SHIMOKUBO, VICE-CHAIR HINCHMAN, COMMISSIONERS DAY, EANEMAN, MENDOZA, RHODEN, AND SHOJAE VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES.

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 6:19 p.m.

Recorded and Transcribed by eScribers, LLC.