



City of Scottsdale
Tourism Development Commission
Special Meeting
Marked Agenda

1:00 p.m., Monday, January 29, 2024
One Civic Center - 3rd Floor Conference Room
7447 E Indian School Rd #301
Scottsdale, Arizona 85251

1. Call to Order/Roll Call – 1:01PM

One or more members of the commission may be attending the Special Meeting by telephone, video, or Internet conferencing, pursuant to A.R.S. § 38-431(4).

Jeanne Alspaugh

Lance Marrin

Anna Mineer

Chris Montgomery

Jesse Thompson

2. Approval of Minutes

Commission discussion and action to approve the December 19, 2023, regular meeting minutes.

COMMISSIONER MINEER MOVED TO APPROVE THE DECEMBER 19, 2023, REGULAR MEETING MINUTES AS PRESENTED. COMMISSIONER THOMPSON SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

3. Arizona Bike Week Event Funding Request

Presentation, commission discussion, and possible recommendation to City Council for bed tax expenditure up to \$75,000 to support a one-year event funding agreement with FX Promotions, Inc. for Arizona Bike Week event.

Presenters: Lisa Cyr, FX Promotions Inc.

Staff Contact: Steve Geiogamah, Tourism Development Manager

COMMISSIONER THOMPSON MOVED TO RECOMMEND FUNDING FOR UP TO \$75,00 FOR THE AZ BIKE WEEK EVENT. COMMISSIONER MINEER SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

4. Scottsdale International Jazz Festival New Event Funding Request

Presentation, commission discussion, and possible recommendation to City Council for bed tax expenditure up to \$40,000 to support a one-year event funding agreement with International Jazz Day Az Foundation.

Presenter: Doc Jones, Scottsdale International Jazz Festival



Staff Contact: Steve Geiogamah

COMMISSIONER MONTGOMERY MOVED TO RECOMMEND FUNDING FOR UP TO \$65,000 WITH STIPULATION OF BOOKING A HEADLINING ACT FOR THE SCOTTSDALE INTERNATIONAL JAZZ FESTIVAL. COMMISSIONER MARRIN SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

5. Event Funding Requests

Commission discussion and recommendation on the following applications for event funding:

a. Community Event – Parada del Sol Rodeo - \$27,500

Staff Contact: Steve Geiogamah, Tourism Development Manager

COMMISSIONER MINEER MOVED TO RECOMMEND FUNDING AS PRESENTED. COMMISSIONER THOMPSON SECONDED. THE MOTION CARRIED BY A VOTE OF FIVE (5) TO ZERO (0).

6. FY2023/24 Operating Budget Update & FY2024/25 Projects - Tourism Development Fund

Staff presentation, Commission discussion and possible recommendation and review regarding uses of the Tourism Development Fund’s Other Commitments and Undesignated, Unreserved Fund Balance for General Fund Allocations and Capital Improvement Projects included in the FY2023/24 Operating Budget and FY2024/25 projects.

Presenter: Bill Murphy, Assistant City Manager

Staff Contact: Karen Churchard, Tourism & Events Director

7. Public Comment

Written comment cards are being accepted for both agendaized and non-agendaized items and may be submitted to City Staff at any time. Citizens may complete one Request to Speak “Public Comment” card per meeting and submit it to City Staff. Public testimony is limited to three (3) minutes per speaker. Cards submitted after public testimony has begun will be provided to the Public Body at the conclusion of the testimony for that item. Arizona State law prohibits Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

8. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Adjournment -2:29PM

Next scheduled meeting is February 20, 2024

